



**WASHINGTON CITY CHAMBER OF COMMERCE**  
*Ribbon Cutting Dignitaries List*

**WASHINGTON CITY GOVERNMENT**

Address: 111 North 100 East, Washington, UT 84780 (435) 656-6300

Mayor Ken Neilson (435) 656-6308 kneilson@washingtontcity.org  
City Manager Roger Carter (435) 656-6307 rcarter@washingtontcity.org

Councilman Roger Bundy rbundy@washingtontcity.org  
Councilman Mike Heaton mheaton@washingtontcity.org  
Councilman Bill Hudson bhudson@washingtontcity.org  
Councilman Thad Seegmiller tseegmiller@washingtontcity.org  
Councilman Jeff Turek jturek@washingtontcity.org



**Mayor Ken Neilson**



**City Mgr Roger Carter**



**Councilman Roger Bundy**



**Councilman Mike Heaton**



**Councilman Bill Hudson**



**Councilman Thad Seegmiller**



**Councilman Jeff Turek**



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**WASHINGTON CITY CHAMBER OF COMMERCE 2011**

*Left to Right: Back: Kevin Fry (green shirt) , Dan Drown (in front of flag)  
Front: Greg Ashcroft, Derrick Martinez, Debi Barmonde, Adam Rue ~ Not pictured: DeAnn Betenson, Kacie Lunt*

**Washington City Chamber – PO Box 179 – Washington, UT 84780**  
[info@washingtontcitychamber.biz](mailto:info@washingtontcitychamber.biz) [www.washingtontcitychamber.biz](http://www.washingtontcitychamber.biz)

- President, Dan Drown – Red Robin, 640 W Telegraph, Washington, UT 84780  
Office: (435) 634-1114, Cell: (435) 817-1990 Email: dtdrown@gmail.com
- Vice President, Greg Ashcroft – State Farm, 498 W Telegraph, Ste A, Washington, UT 84780  
Office: (435) 673-1133 Email: greg@gashcroft.com
- Past President, Derrick Martinez – Edward Jones, 969 N 3050 East, Ste C-2, SG, UT 84790  
Office: (435) 627-2896 Cell: (801) 808-1220 Derrick.Martinez@edwardjones.com
- Treasurer, DeAnn Betenson – The Village Bank, 710 W Telegraph, Washington, UT 84780  
Office: (435) 656-5515 Email: deann@thevillagebank.com
- Board Member, Kevin Fry – The Senior Saver, PO Box 4026, St. George, UT 84771  
Office: (435) 215-4808 Cell: (435) 313-1294 kfry@myseniorsaver.com
- Board Member, Adam Rue – St. George Design, 289 E Munich Dr, St. George, UT 84790  
Office: (435) 590-7261 Email: adam@stgeorgedesign.com
- Board Member, Kacie Lunt – WC Community Center, 350 N Comm. Ctr. Dr, Washington, 84780  
Office: (435) 656-6360 Email: klunt@washingtontcity.org
- Executive Director, Debi Barmonde – WC Chamber, PO Box 179, Washington, UT 84780  
Cell: (435) 668-1108 Email: info@washingtontcitychamber.biz



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**Other Contacts:**

**Washington City Police (Public Safety)**

95 North Main Street, Washington, UT 84780-1687

Jim Keith – Public Safety Director, Chief

(435) 986-1515 jkeith@washingtontcity.org

Dennis Bailey - Law Enforcement Division Chief

(435) 986-1515 dbailey@washingtontcity.org

**The Spectrum Newspaper**

Natasha Montoya – Public Service Announcements

Office: (435) 674-6200 Fax: (435) 674-6264 nmontoya@thespectrum.com

**Southern Utah Family and Kids**

Michelle Nobis - Calendar for Families

(435) 680-1756 ptgpublishing@gmail.com

**KCSG TV**

Southwest Media LLC, 158 W 1600 S #200, St. George, UT 84770

Office: (435) 634-7500 Fax: (435) 674-2774

Events Calendar: calendar@kcsq.com

**Cherry Creek Radio**

*“The B” KXBN 92.1/96.7 FM. // “The Fox” KXFF 102.3/107.3 FM. // “Kickin Country” KCIN 94.9/103.5 FM // “Talk Radio” KSUB 590 AM // “Sports Radio” KUNF 1210 AM // “News/Talk 890” KDXU 890 AM // “Star 98” KREC 98.1 FM // “Sunny 106” KSNN 106.1 FM*

750 W. Ridgeview Dr. #204, St. George UT 84770

Office: (435) 673-3579 Fax: (435) 673-8900

John Craft, General Manager jcraft@cherrycreekradio.com

Chris McCarthy, Director of Sales cmccarthy@cherrycreekradio.com

Dian Robinson, Marketing Consultant drobinson@cherrycreekradio.com

**Canyon Media Radio**

*KONY 99.9 – The PLANET 94.1 – The HAWK 95.9 - Fox News 1450 AM KZNU*

204 Playa Della Rosita #2, Washington UT 84780

Office: (435) 628-3643 Fax: (435) 673-1210 <http://www.canyonmedia.net/>

Carl Lamar, General Manager 435-467-2275 carl@canyonmedia.net

Ben Lindquist, General Sales Manager 435-467-0734 ben@canyonmedia.net

Valorie Hansen, Account Executive 435-632-0609 valorie@canyonmedia.net

Angie Watts, Sales Staff 435-773-3154 awatts@canyonmedia.net

**St. George News Online**

PO Box 593, Washington, Utah, 84780 801-513-1762

<http://stgnews.com/>

Submit news, calendar of events and press releases: jwatkins@stgnews.com



## WASHINGTON CITY CHAMBER OF COMMERCE

### *Ribbon Cutting Dignitaries List*

#### **SUGGESTIONS TO MAKE YOUR RIBBON CUTTING A SUCCESS:**

- **CONTACT** the Washington City Chamber of Commerce, who will help with press releases, advertising your event, and will bring the famous giant scissors and ribbon. (If you want a specific ribbon color, let us know. Usually *red* is the default ribbon color!)
- **PLAN AHEAD** (2-4 weeks) so that local news media and dignitaries can attend.
- **PUBLICIZE.** Write a solid press release. The first paragraph should include the date, time and location of the event. Notable attendees, like politicians, celebrities and national chain executives (e.g. Wolfgang Puck will be at his new restaurant opening) may also be mentioned in the first paragraph. A second paragraph could contain a quote, prizes or giveaways and other promotional ideas. Close with a short paragraph on the business and contact information.
- **DECORATE:** This makes it festive but not lavish—so this is not just another “business as usual” day. Banners, balloons, flowers...whatever suits your business atmosphere.
- **DRESS:** This is the day to look your best! Suit and tie, dresses or fresh uniforms!
- **CARDS:** Pass out lots of business cards and discount cards. AND don't forget a basket or sign up for drawings so that you can collect business cards of the attendees. Then follow up with a thank you or newsletter to keep them in touch.
- **THE GANG'S ALL HERE:** Include your employees and others who have been part of the business. This can even include contractors, landscapers, bankers, former land owners, etc.
- **Be PROMPT** so that dignitaries and the media don't have to wait. Often they have only scheduled a brief window of time. They really do want to be there and support you!
- Prepare an **AGENDA** ahead of time. Ideas for your agenda include:
  - **PLACES PLEASE:** How do you want dignitaries arranged? Who is in the front row? DON'T wait until you get to the event to decide this! YIKES! Get your top 8 people up front with the ribbon cutter, and the next 8 behind them. Don't get too complicated past that.
  - **PICTURES:** Be sure and arrange someone to take pictures and/or videos to always remember this big day. Don't try and do it all yourself.
  - **SPEECH:** Keep this short and sweet! A 3-4 minute introduction of your business and some *thank you's* will be just perfect. (Think the Oscars!) Decide who will do this and write it down ahead of time. People tend to forget if it isn't written down. Offer the Mayor a few minutes if he/she attends!
  - **WHO?** Who will cut the ribbon? (The Mayor, Chamber President, business owner or other). Only one person will cut it, while others stand along side. Ask that person before the event so they know.
- **REFRESHMENTS & TOUR:** Again, plan these ahead. Have lots of helpers/greeters (and garbage can liners)! Delegate housekeeping to others so that the business owner is free to mingle with guests and dignitaries.
- **DRAWINGS:** People love drawings and door prizes. Consider doing these after the ceremony. Again, have forms for people to fill out asking for phone and email contact.
- **HAVE FUN.** Your ribbon cutting/grand opening will be the first time most people enter your business. Consider door prizes, giveaways, discounts on products and services, or offer items that will encourage your guests to become customers. You may want to hire a caterer or DJ to make the event more festive. **ENJOY!!!**